## Georgia

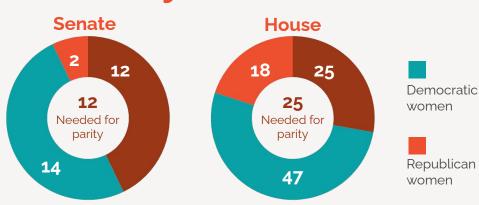


Electing more women, and especially women of color, to state legislatures will create a more representative government and accelerate social progress. State legislatures create **real change** for communities and serve as a **training ground** for higher office.



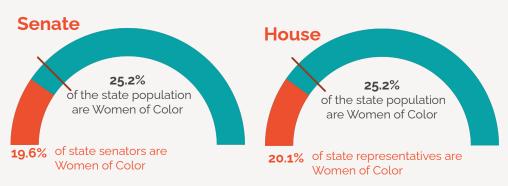
## How representative is Georgia's state legislature today?

Thirty-seven more women are needed to reach a majority of women state legislators.



#### More women of color

must be elected to both the Senate and House to reflect the state population.



### 2024 Electoral dynamics

Extensive recruitment efforts by Represent GA resulted in women running in 79% of the targeted, competitive state legislative primary races. This included four of six competitive Senate races and 22 out of 28 House races. Twenty-five of the 26 recruited primary candidates were women of color, including 18 Black women, four Latinas, and three AAPI women.

Georgia is a Presidential swing state and will see additional campaign spending in that race, but there are no other highly contested races at the top of the ballot; state supreme court races may become competitive but will not be a factor inspiring turnout.

All members of the State Legislative seats are up for reelection every two years. There are no term limits.

Legislative district maps were recently redrawn following a federal court order. Georgia is a Presidential swing state.

The primary election was on May 21, 2024.

**WomenCount** is an online giving platform that raises funds for women candidates and simplifies the giving process. WomenCount and Electing Women Alliance, a national network of giving groups, work together to close the political gender giving gap as a pathway to electing more women.

# Campaign finance considerations

**Donation limit:** 

**\$3,000** for non-statewide candidates

Average cost of state legislative races:

**\$50,000** for the House

\$135,000

for the

- LLCs can contribute directly to candidates. LLC's that contribute \$25,000 in a calendar year to Georgia candidates at any level are required to register and report contributions.
- There are no unique disclosure requirements for independent expenditure campaigns.

All donors are advised to consult an accountant and/or legal counsel to determine the limits and reporting requirements that apply.

# Independent campaign supporting all these women candidates



#### **Peach Power PAC**

The Peach Power PAC raises funds to support campaigns that have the best interests of the community at *heart*. For too long, social justice has been synonymous with a foundation overshadowed by regressive policies.

# Opportunities to gain new women and women of color in the state legislature



#### **Laura Mervardain for State House**

House District 48 (District is a suburb of Atlanta)

Mervardain is a business executive, small business owner, nonprofit leader, and proud immigrant. She is a former executive of multiple Fortune 500 companies who also previously worked for the Federal Reserve. Mervardain currently serves as the Founder and Executive Director of Arte GA, a nonprofit that supports Latino professional creatives. She is running to support women's access to healthcare, improving gun safety, creating more accessible healthcare and improving the economy. She is running against a man in the general election.



#### **Grace Demit for State House**

House District 49 (Fulton County)

Demit is a 26-year-old Disability Advocate and Progressive. She is Autistic and working with Run For Something + New Disabled South. She is a first time candidate who is facing primary opposition.

https://womencount.org/teams/womens-political-parity-georgia



#### Michelle Kang for State House

House District 99 (Gwinnett County)

Kang is a first-generation Korean-American immigrant who came to the States in 1992. She is a mom of three girls. After earning a degree from a university in Seoul and starting a career in Intellectual Property law, she decided to move to Georgia to build a better life. Kang is a small business owner who supports AAPI business owners. Her focus is on lowering housing costs, strengthening the economy, community safety, protecting women's access to healthcare, and leveraging the diversity of her community for everyone living in the district. She is running against a man in the general election.



#### **Tangie Herring for State House**

House District 145 (Houston County, including the city of Macon)

Herring is a former teacher, who holds degrees from Georgia College, Fort Valley State University, Mercer University, and Georgia State University. Herring's platform focuses on safe streets and neighborhoods, quality public schools, affordable health care, affordable housing, and career development. Herring is up against two men in the Democratic primary.

### Incumbents in need of protection



#### SD7 Sen. Nabilah Islam Parkes

Senate District 7 (Gwinnett and Fulton counties)

Sen. Islam Parkes is the first Muslim woman elected to the Georgia State Senate. She currently serves on the Government Oversight Committee, the Veterans, Military and Homeland Security Committee, the State Institutions and Properties Committee and the Science and Technology Committee. Her legislative priorities include putting more money into families' pockets, expanding healthcare access and protecting women's access to healthcare, protecting voting rights, maternal health and parental leave, protecting public education, and LGBTQ equality. She is facing a man in the general election.



#### HD50 Rep. Michelle Au

House District 50 (Gwinnett County)

Rep. Au is an anesthesiologist who was elected to the state House in 2022. She Au previously represented the 48th District in the state Senate and was the first Asian American elected to that body. While in office she has been a vocal champion for raising the minimum wage, gun control, childcare tax credits, mail in voting, protecting access to health care and mental health care, and lowering prescription drug costs. She is running against a man in the general election.

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